30.   ABSTRACT OF THE DISCLOSURE

A method and apparatus is provided for dynamically generating digital video streams without an equivalent analog stream. The apparatus includes a configuration manager. The configuration manager presents configuration options to a user. User selections are recording

5   as user preferences. The configuration manager is coupled to a media generator, which generates intermediate digital content based upon the user preferences. The media generator may be coupled to a local storage for storing electronic audio and visual information. The intermediate digital content is transferred to an encoder, which encodes the intermediate digital content to a digital format specified by in the user preferences.